

# PREMIUM LISTING VISUAL MEDIA

As a VRX Media **approved agent**, I use VRX Media's services because they are proven to *attract more buyers, sell your listing faster, and for more \$\$ per square foot than listings without their visual media.*

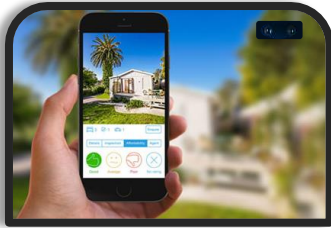


Visual Real Estate Xperts

## Why Use VRX Media on Your Listing?

See More at [VRXMedia.com](http://VRXMedia.com)

The way that buyers find real estate listings has vastly changed the past year (pandemic) and the last 5 years. **"Contactless"** and **"smartphone ready"** are now all buyers and sellers care about if they know it or not. VRX Media was found by former real estate pros who saw the changing landscape in real estate and built custom media solutions to meet the new wave of buyers where they are...**on smartphones doing "contactless" search and tours** of real estate!



**81%** of Older Millennials, **80%** of Younger Millennials and **78%** of Generation X found their home on a **mobile device.**

*(2018 NAR Digital Age Report)*



**75%** of traffic to Zillow and Trulia was done **on mobile!**

*(Zillow Data Released 2016) 2020 and beyond numbers will be EVEN BIGGER!*



**90%** of buyers aged 35 and younger engage with and want **3D visual content** on listings they view.

*(Realtor.com Buyer Data Report)*

## How Will VRX Make Your Listing Stand-Out?

Over 77% of buyers will be viewing your listing on a mobile device that has a HD retina display and will **demand to see as much as possible of your listing** while viewing it online. VRX uses the best HDR photography that will make your home look incredible on mobile with high quality 3D and drone media too.



### HDR Photography

VRX Pro photos look perfect on interior & exterior listing photos and are the right quality for retina phone displays. **Instant click-bait!**



### 3D Tours

**24-7 Open House** in the hand of interested buyers **WILL sell your house faster and for more \$\$!**



### Other Services

Virtual staging, virtual twilight, and more. Ask your VRX Approved Agent!



### Drone Services

1-minute drone videos and HDR drone photos crafted for web & mobile.

